



4TH EU-AFRICAN STRATEGIC CONFERENCE ON **SECURITY & SUSTAINABLE ECONOMIC TRANSFORMATION**

THEME:

**GOVERNANCE, SECURITY & SUSTAINABLE
ECONOMIC TRANSFORMATION IN AFRICA:
CHALLENGES AND PROSPECTS**

Abstracts & **PROCEEDINGS**

Date: Thursday 13th – Friday 14th May, 2021

Venue: Federal University, Otuoke, Bayelsa State



4TH EU-AFRICAN STRATEGIC CONFERENCE ON SECURITY & SUSTAINABLE ECONOMIC TRANSFORMATION

THEME

Governance, Security & Sustainable Economic Transformation in Africa: Challenges and Prospects

DATE: 13th – 14th May, 2021

Venue: Federal University, Otuoke, Bayelsa State

TIME: 9:00 am

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Research Training Workshop	- 9:00am - 9:30am
Online Visual Presentation via Google Meet	- 9:30am - 11:00am
WhatsApp Video Presentations	- 3:00pm - 4:00pm

DAY TWO: Friday 14th May, 2021

Conference Briefing via Google Meet	- 8:30am - 9:00am
Research Training Workshop	- 9:00am - 9:30am
Online Visual Presentation via Google Meet	- 9:30am - 11:00am
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Contents

	Abstracts Title/Author(s)
1	Semi-Stochastic Modeling of Ecosphetic Access: Implication for the Sustainable Development of the Niger Delta Region of Nigeria ¹ Asiegbu Benjamin & ² Ekaka-a E. N.
2	Inter-Governmental Relations and the Emergence of COVID Diplomacy: Engaging Implications for African Development Eweke, Ezuwobomude Emmanuel
3	Effective Communication Imperative Success and Management Performance in Tertiary Institutions in Nigeria Surajo Imam Abdullahi
4	Role of Non-Governmental Organizations in Poverty Alleviation Programmes in Nigeria ¹ Murtala Abubakar & ² Nura Musa
5	Impact of (ICT) Information and Communication Technology in Integrating Administrative Duties in an Organization Muhammad Haruna Rasheed
6	Effect of Customer Satisfaction on Organizational Growth Ibrahim Jafaru Itopa
7	The Impact of Sales Promotion on the Sales Volume of Cocoa-Cola Company Abuja Ibrahim Jafaru Itopa
8	Impact of Pidgins English Speaking on Educational Outcomes Among Public Secondary Schools in Nigeria Surajo Imam Abdullahi
9	Prevalence of Frauds and Forging on Electronic Banking in Nigeria ¹ John Nma Aliu & ² Auwal Jibo Samira
10	Influence of Some Company Attributes on the Financial Performance of Some Registered Microfinance Banks in Nasarawa State of Nigeria Aza, Ibrahim Eyigege (PhD)



Conference Abstracts

Semi-Stochastic Modeling of Ecospheric Access: Implication for the Sustainable Development of the Niger Delta Region of Nigeria

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Abstract

The loss of ecospheric access has been a devastating concern in the Kalabari Kingdom of the Niger Delta region of Nigeria. In this study, we are proposing the method of a semi-stochastic analysis which we will utilize to quantify the effect of an uncontrollable environmental perturbation in the growth of ecospheric access in a bid to form a controlled policy which is sustainable to mitigate the loss of ecospheric access which is expected to alleviate local scenario. The full novel results of this study that we have not seen elsewhere are fully presented and discussed.

Keywords: *Stochastic, Perturbation, Ecospheric.*

Inter-Governmental Relations and the Emergence of COVID Diplomacy: Engaging Implications for African Development

Eweke, Ezuwobomude Emmanuel

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Abstract

The business of nation-states at the global level, is to present state policies as they struggle to protect the myriad of interests brought before inter-governmental bodies. Such interests are economic, socio-cultural, political and health-related. One of such global bodies is the World Health Organization (WHO), charged with the responsibility of coordinating health concerns at the international level. It is observed that, while there had been health challenges such as Influenza and Ebola in the past, that needed world peoples to come together to tackle them, the COVID-19 outbreak which started in late 2019, has dominated inter-nation-state engagements, upsetting political permutations within Nation-states (the COVID factor in the United States of America elections) as well as the re-engineering of diplomatic alignments (China and European intercourse in WHO forum which is assumed to have affected the position of the USA) on the international scene. The implication of the above is that, the 'owners' of the international system, focuses more on the urgency of managing the crisis especially through the discovery and utilization of vaccines. Thus, Africa and other 'third world' countries, have continued to play second fiddle as matters of importance to them such as security challenges and economic advancement, cannot be tabled for discussion without the question of whether people in government and their various citizens had or are willing to adhere to the rules and regulations for the management of this 'white man's virus'. The study utilized the historical method for data collation and the Descriptive analysis for information processing and presentation.

Keywords: *Diplomacy, Africa, COVID-19, Power, Dynamics*

Effective Communication Imperative Success and Management Performance in Tertiary Institutions in Nigeria

Surajo Imam Abdullahi

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Abstract

THE study discussed effective communication and management performance in tertiary institutions in Nigeria it has been understood that number of modern methods of teaching have triggered numerous factors in the development of educational system in Nigeria, particularly, through effective communicational skills that served as imperative pillars of success in all tertiary institution in Nigeria. However, communication skills are one of the fundamental tools that have manufacture success in all tertiary institution. The study however, examined effective use of modern teaching in the testing, examination and evaluation of student communication skill as a yardstick in understanding, explanation, management and control of student's attitudes towards poor communication skills. The study therefore, identified secondary source of information's such as books, journals, magazines, and other relevant documents. The study similarly, utilized descriptive methods in comparing the relationship between communication skill and effective management performance in tertiary intuitions. However, the study findings revealed that all of these could be achieved through integrated and effective control of management, implementation of policies and programmes that could be logical in the guidelines of the institutions. Finally, the study recommended number of policies and guidelines that could be implemented in effective communicational skills and management performances in tertiary institution in Nigeria.

Keywords: *Diplomacy, Africa, COVID-19, Power, Dynamics*

Role of Non-Governmental Organizations in Poverty Alleviation Programmes in Nigeria

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Abstract

The study focused on role of Non-Governmental Organizations in Poverty Alleviation programmes in Nigeria. For the fact that poverty is a social problem that affected several nations across the globe, particularly Nigeria, where number of problems have triggered several unrest and fear among people of the state .which have manufactures number of socio-economic and political problems number of NGOs had been created to promote development and to enhance basic social welfare among people those non-governmental organizations are nonprofit organizations, which there aims is to ensure adequate and effective utilization of social and basic needs to the poor people and poor nations at large. The study discussed how those charity workers whose aims are to achieve and reduce social problem. NGOs have faced with some challenges confronted by them in trying to eradicate poverty despite the financial problem they face and lack of enthusiasm, among the people they work with. However, their activities are becoming more popular and acceptable by the majority of the population. The study research work therefore, recommends that networking, between the NGOs, capacity building and sustainable development should be enhanced.

Keywords: *Non-Governmental Organization, Poverty Alleviation & Programmes*

Impact of (ICT) Information and Communication Technology in Integrating Administrative Duties in an Organization

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Abstract

THE study discussed impact of ICT information and communication technology in integrating of administrative duties in an organization. Information and communication technology is one of the vital tools that promotes effective and efficient manpower in any organization due to the fact that it improve the productivity and capacity of work it however, reduces the burden of duties and responsibilities in any organization. Virtually, the evolution of modern technology called ICT has tremendously changes the nature of our organization in team of fastness and easy to access to information. The study therefore, identified some of the basic steps to be follows in the establishment of ICT in all functional parts of and organization to enable the organization function effectively. The study therefore, examined the relationship between ICT and administrative duty. However, the study analyses some challenges that could contributed in the poor running of administrative works which could be analyses as poor governmental funding on science and technology. The study applied secondary sources of information, findings revealed that number of reasons were behind the weak utilization of ICT in an administrative because it would manufacture unemployment and laziness on the part of those who are not computer literate. Finally, the study recommended issues raising from ICT Revolution in the 21st century

Keywords: *Information, Communication, Technology, Administration & Organization*

Effect of Customer Satisfaction on Organizational Growth

Ibrahim Jafaru Itopa

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The Federal Polytechnic, Nasarawa, Nasarawa State*

Abstract

The purpose of the research was to find out if customer satisfaction takes any effect on organizational growth especially in Marketing Departmental mini-mart of Federal Polytechnic, Nasarawa, Nasarawa state. Barriers to customer satisfaction provision and any other thing customers would like to see in the mini-mart were also researched. Questionnaires were used to obtain information from customers and the staff of the mini-mart. Findings from the research revealed that, marketing mini-mart provides appreciable level of customer satisfaction; however, these are just seen as satisfying. Barriers such as large numbers of customers with little products, managerial decisions affect customer service provision in the mini-mart. Customers at Mini-mart are loyal. It was recommended that customer service provision and quality products in Mini-mart should go beyond satisfaction. Strategies that exceed customer expectations should be put in place to delight the customers.

Keywords: *Customer Satisfaction, Organizational Growth*

The Impact of Sales Promotion on the Sales Volume of Cocoa-Cola Company Abuja

Ibrahim Jafaru Itopa

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The Federal Polytechnic Nasarawa, Nasarawa State.

Abstract

The study examined the impact of sales promotion on sales volume of Beverages, using Coca-Cola company Nigeria Ltd as a studied area. It also examined how sales promotion techniques such as coupons and premiums, contest, sweepstakes, sampling and Rebates affects the sales volume of Beverages. The study employed survey design and systematic sampling method using Taro Yamane formula to determine the sample size of 80 staff across top management, middle and lower management level. A well-constructed close ended questionnaire, which was adjudged valid and reliable was used for collection of data from the respondents. The data obtained through the administration of questionnaire were analysed using chi-square analysis. The results showed that coupon and premiums has significant effect on the sales volume of Beverages. Also contest and sweepstakes has significant effect on the sales volume of Beverages and sampling, Rebates also have significant effect on the sales volume of Beverages. This was shown from the hypothesis tested based on the responses of the respondents in which coupon and premium have (cal. $X^2 - 23.75$ and X^2 tab at 9.49), contest and sweepstakes have (cal. X^2 of 135.52 and X^2 tab of 9.49), sampling have (cal. $X^2 - 26.2$ and X^2 tab of 9.49) and Rebates have a (cal. X^2 of 9.93 and X^2 tab of 9.49). The results were found to be consistent with past studies. The study recommend that the company's sales promotional activities should be improved upon particularly festive seasons.

Keywords: *Sales Promotion, Sales Volume*

Impact of Pidgins English Speaking on Educational Outcomes Among Public Secondary Schools in Nigeria

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Abstract

The study empathized on the impact of pidgins English speaking on educational outcomes among public secondary schools in Nigeria. It has been understood that, Pidgin speaking among public schools across the country has manufactured series of backwardness and it affects all sectors of development in the state. Pidgins speaking among secondary school pupils have cripple the credibility and core pillars of educational system in the country. The study highlighted, what are the fundamental factors that have triggered in the rapid elopements of pidgin speaking among secondary school pupils, which could be one of the pests that damage the speaking and poor communicative skills among secondary schools pupils. The study utilized conceptual and empirical reviewed. Conceptual reviewed was basically second hand information such information's are reviewed books, journal, newspapers, magazines and other valid secondary information while empirical reviewed was basically, elaborated through the application of a study conducted on the field. The study adapted social learning theory of communication that shows that communication and interactions play a very vital role in changing the nature and pattern of human mode of speaking. However, the study findings revealed that, number of social, economic, political and environmental factors have led in the poor speaking skills among secondary schools pupils in Nigeria, particularly, public schools. The study therefore, recommended that revealed that, logical policy and programs must be establish in all public secondary schools in Nigeria to manage and control the rate of pidgins speaking among students,

Keywords: *Pidgins, English, Education, & Secondary Schools*

Prevalence of Frauds and Forging on Electronic Banking in Nigeria

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Abstract

Frauds, forgeries, defalcations and all forms of irregularities have telling negative effects on banks in Nigeria. This study examines the rate of occurrence of frauds and forgeries in Banks in this era of electronic banking. Specifically, the types of frauds, nature, frequency and actual losses resulting from frauds and forgeries in the banking sector of the financial services industry were examined in this study. The research study collected data from both primary sources and secondary sources. The findings revealed that although the total actual loss is on the decline, the number of fraud cases have increase over the years. The number of bank staff involvement in fraud also reduced from 835 in 2011 to 474 in 2022. The study also found that some do not maintained adequate Fidelity Insurance coverage. The paper concludes that the menace of fraud and forgeries in this technology advanced era requires constant security update. The study recommends among others the mandatory enforcement of Fidelity Insurance coverage to deter insider abuses.

Keywords: *Influence, Attributes, Adequacy, Lending, Liquidity and Efficiency*

Influence of Some Company Attributes on the Financial Performance of Some Registered Microfinance Banks in Nasarawa State of Nigeria

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Abstract

This study measures the extent of influence of some company attributes in terms of customer deposit, capital adequacy, bank lending, liquidity and bank efficiency on the financial performance of microfinance banks in Nasarawa State of Nigeria. The study utilized descriptive research design using a cross-sectional panel data of nine years period covering 2009 to 2017. The population of the study are the seven registered microfinance banks and purposive sampling technique is used to select four microfinance banks with consistent data set covering the nine years study period. Panel data regression analysis is used with the aid of E-Views 9 and the study finds significant influence of capital adequacy, bank lending, liquidity and bank efficiency on the financial performance (ROA and ROE). There is no statistical evidence to suggest that customer deposit has significant influence on the financial performance (ROA and ROE). The study therefore recommends that microfinance banks in Nasarawa State should continue to intensify effort in the utilization of capital requirements of the bank, lending out facilities to customers with collaterals, maintain strong liquidity position and be thoroughly efficient in all bank operations bearing in mind the profit motive of the banks.

Keywords: *Influence, Attributes, Adequacy, Lending, Liquidity and Efficiency*

