## INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH IN SOCIAL SCIENCES AND STRATEGIC MANAGEMENT TECHNIQUES

Vol. 2, No. 1 September, 2015

#### Published by

International Scientific Research Consortium United Kingdom

#### **Editorial Objectives**

The International Journal of Innovative Research in Social Sciences and Strategic Management Techniques (IJIRSSSMT) provides a viable intellectual platform to promote discussions, research analyses, and pragmatic studies including critiques on topics relevant to wider disciplines of Social Sciences and Management. It disseminates such knowledge with international standard procedures. The journal publishes original papers, review papers, conceptual framework, analytical and simulation models, case studies, empirical research, technical notes, and book reviews. The articles in the journal are open access to different users in different countries around the world.

#### Frequency: Biannually

Index, author's guidelines, ethics in publishing and ethical guidelines for journal publication see

http://www.internationalpolicybrief.org/journals

http://www.internationalpolicybrief.org/about-us/peer-review

http://www.elsevier.com/publishingethics

http://www.elsevier.com/journal-authors/ethics

Email: admin@internationalpolicybrief.org

**Open Access Policy:** This journal provides immediate open access to its content on the principle of making research freely available to the public supports for a greater global exchange of knowledge.

### **Editorial Contact**

International Research Linkages Program-UK c/o, Director
Abdulazeez D. El-Ladan
The Future Institute
Coventry University
Technology Park, CVI 2TL, United Kingdom

## INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH IN SOCIAL SCIENCES AND STRATEGIC MANAGEMENT TECHNIQUES

ISSN (Hard Print): 2465-728X ISSN (Online): 2467-8155

Vol. 2, No. 1 September, 2015

### Editorial and Advisory Board Abdulazeez D. El-Ladan

International Scientific Research Consortium Coventry University, UK

#### Professor Nathaniel C. Ozigbo

Department of Business Administration University of Abuja, Nigeria

### **Professor Phil Marpleet**

School of Humanities and Social Sciences University of East London, UK

#### **Professor Lars Kolvereid**

Bodo Graduate School of Business, Norway

#### Professor Kabiru Isa Dandago

Faculty of Social and Management Sciences Bayero University, Nigeria

### **Professor Thomas Traynor**

Department of Economics Wright State University, USA.

Indexing/Abstracting/Library: The International Journal of Innovative Research in Social Sciences and Strategic Management Techniques(IJIRSSSMT) and other Journal published by International Scientific Research Consortium and the International Institute for Policy Review and Development Strategies are being processed for inclusion in, Google Scholar, OCLC World Cat, United States, Bibliography of Asian Studies, ABS Academic Journal Quality Guide, PIAS International Fact Sheets/Achieves, Ulrich's Periodicals Directory (ProQuest), EBSCO Information Services, Canada, International Bibliography of the Social Sciences (IBSS), National Library of Nigeria cataloguing in publication data, Brilliant International Research Library.

**International Copyright law:** All right reserved under the International Copyright Law. This volume is published by the International Scientific Research Consortium UK, in research league with International Institute for Policy Review & Development Strategies. This journal- its cover page design and content may not be used or produced in any manner without written permission from the International Institute for Policy Review and Development Strategies.

# Contents

	PAPER TITLE/AUTHOR(S)	Page
1.	An Evaluation of the Impact of Nigerian Communication Commission (NCC) on the Control of GSM Service Providers in Nigeria: Challenges and Prospects Mr Nebo Okwudili .G.	1
2.	Ezeship Recognition and Community Development in Ibo-Land: an Analysis Elegalam Kingsley Ozioma	15
3.	Effective Green Infrastructure Services to Mankind: the Impact of Environmental Education in Nigeria Dipeolu Adedotun Ayodele	22
4.	Embedding the Environment in Sustainable Development in Nigeria Chukwu Oghenekome	36
5.	Turn-it-in: Anti-Plagiarism Software a Strategy for Bridging Research Gap and Achieving Development in Research Practices among Lecturers of Colleges of Education in Cross River State  1 Eyong, Emmanuel Ikpi & Dr. Ezugwu Greg Godwin	43
6.	Impact of Higher Education Training Programmes on the Job Performance among Lecturers of Federal Polytechnic in Nigeria: a Means of Promoting Productive Employment and Poverty Reduction in Nigeria <sup>1</sup> Dr. Hussaina, Ochuu Suleiman, <sup>2</sup> Dr. Igunnu, Abosede Ayobola & <sup>3</sup> Dr. Emmanuel Itope Makoju	57
7.	The Role of Agriculture in Tertiary Institutions as a Tool for Transforming the Nations Economy <sup>1</sup> Ladi, F. Bot, <sup>2</sup> Anna Bajet & <sup>3</sup> Haruna James Hele	68

# Contents

	PAPER TITLE/AUTHOR(S)	Page
8.	Financial Inclusion in Nigeria: an Old Wine in a New Bottle <sup>1</sup> Umar, Bashir Faruk, <sup>2</sup> Halliru, Ahmed Malumfashi, <sup>3</sup> Khaleel, Ahmed G. & <sup>4</sup> Abubakar, Gharzali M	81
9.	Who is Gazing at Me, and Why? An Empirical Study on the Influence of Sexual Appeal in Marketing  Anukam, Amaobi Isaac	92
10.	Imperatives of Public Relations Strategies and Nigeria Vision 20:20:20 Development Goals <sup>1</sup> Egwuonwu, Thomas Kalu, PhD, MNIM, <sup>2</sup> Kabuoh, Margret Nma, PhD & <sup>3</sup> Ajike Emmanuel O. PhD	113
11.	Impact of Financial Regulations on Financial Reporting Quality (FRQ) of States Governments in North-Eastern Nigeria <sup>1</sup> Adamu Saidu PhD & <sup>2</sup> Prof. Aliyu Suleiman Kantudu	124
12.	Rural Infrastructural Decay and Challenges of Sustainable Development in Imo State: a Case Study of New Road in Nekede  1 Agwu, Kenneth, 2 Anwar A. O., 3 Madu, Malachy C. & 4 Nwuke Chinelo	141
13.	Healthy Microfinance Subsector - Panacea for Sustainable MSMES and Poverty Alleviation in Nigeria Ojeme Joseph Osenweokwu	154
14.	Globalization, International Social Work-education and Vulnerability in Nigeria: the Role of Social Work Praxis <sup>1</sup> Bejamin Lwahas & <sup>2</sup> Lami Bess	167
15.	Pension Fund Administration: Catalyst for Economic Development at the Stanbic Investment Bank Trust and Company (Stanbic IBTC) Pensions Plc and Nigeria Institute of Leather and Science Technology, Zaria.  Olatunji Tunde E., Bannah D. Bulus, Michael Hannatu, Palu Ziri M, Sah Ibrahim & Okpara Ijeoma	202