

INTERNATIONAL JOURNAL OF ENTREPRENEURIAL DEVELOPMENT,  
EDUCATION AND SCIENCE RESEARCH

ISSN Print: 2360-901X

ISSN Online: 2360-9028

Vol. 5 No. 1 February, 2019

**Published by**

International Scientific Research Consortium  
United Kingdom

**Frequency:** Biannually

**Open Access Policy:** This journal provides immediate open access to its content on the principle of making research freely available to the public supports for a greater global exchange of knowledge.

**Disclaimer:** The views and ideas expressed in articles/ review are those of the authors(s) and not necessarily of the Editorial Board. Articles are published in good faith and the author(s) will be liable for any copyright infringements.

**Editorial Contact**

International Scientific Research Consortium  
**Dr. Abdulazeez D. El-Ladan**  
The Future Institute  
10 Coventry Innovation Village  
Coventry University  
Technology Park, CV1 2TL, United Kingdom

**Editorial and Advisory Board**

**Professor Adebayo, Elizabeth**  
MAUTECH, Nigeria

**Professor Lars Kolvereid**

*Bodo Graduate School of Business, Norway.*

**Associate Prof. Anna Ujwary-Gil**

*National-Louis University, Poland*

**Associate Prof. Damian Mbaegbu**

*Madonna University, Okija- Nigeria*

**Dr. M.A. Dorgham**

*International Centre for Technology and Management, UK*

**Dr. S. K. Nagarajan**

*Annamalai University, Tamil Nadu*

**Dr. Sara Maioli**

*Department of Business Administration, Newcastle University, UK.*

**Clement Ayarebilla Ali**

*University of Education, Winneba, Ghana*

INTERNATIONAL JOURNAL OF ENTREPRENEURIAL DEVELOPMENT,  
EDUCATION AND SCIENCE RESEARCH

ISSN Print: 2360-901X

ISSN Online: 2360-9028

Vol. 5 No. 1 February, 2019

**International Directorate of Policy & Research**

**c/o Engr. (Dr.) Dijl Chuks**

Department of Mechanical Engineering

Faculty of Technology, University of Ibadan, Ibadan - Nigeria

**PT. Hussein Botchway**

University of Energy & Natural Resources

Sunyani, Ghana

**ED. Jonah Ulebor**

Lextra Education Ltd

Leeds, LS117HL, United Kingdom

admin@internationalpolicybrief.org

**Editorial Objectives**

The International Journal of Entrepreneurial Development, Education and Science Research (IJEDES) takes an interdisciplinary approach and focuses on qualitative and quantitative research in all areas of management, business innovations, entrepreneurship education and science.

**Indexing/Abstracting/Library**

The journal is processed for inclusion in,

- ◆ Google Scholar
- ◆ PIAS International Fact Sheets/ Achieves
- ◆ Ulrich's Periodicals Directory (ProQuest)
- ◆ International Bibliography of the Social Sciences (IBSS)
- ◆ National Library of Nigeria cataloguing in publication data
- ◆ Brilliant International Research Library

Index, author's guidelines, ethics in publishing and ethical guidelines for journal publication see:

<http://www.internationalpolicybrief.org/journals>

<http://www.internationalpolicybrief.org/about-us/peer-review>

<http://www.elsevier.com/publishingethics>

<http://www.elsevier.com/journal-authors/ethics>

**International Copyright Law:** All right reserved under the International Copyright Law. This volume is published by the International Scientific Research Consortium UK, in research league with International Institute for Policy Review & Development Strategies. This journal-its cover page design and content may not be used or produced in any manner without written permission from the International Institute for Policy Review and Development Strategies.

**Reference:** We accept American Psychological Association (APA) and a double or triple in text citation (Stephen, 2012 or Stephen, 2012: 14)

# CONTENTS

PAPER TITLE/ AUTHOR(S)		
1	<b>Promoting Entrepreneurship and Creativity Skills in Youth of Tertiary Institution in Rivers State, Nigeria</b> <sup>1</sup> Nnubia, U. E. & <sup>2</sup> Alozie, E. N	1
2	<b>Assessing Tourism Potentials for Rebranding Nigeria: A Study of Gurara Waterfalls, Niger State</b> Shuaibu Godabe	11
3	<b>Globalizing Social Entrepreneurship for Self Reliance and Societal Change for Curriculum Development in Education System in Nigeria</b> <sup>1</sup> Theresa E. Dorgu, <sup>2</sup> Ifedayo Bright Ogunfunmilakin & <sup>3</sup> Amos Adekunle Adediran	25
4	<b>Technology and Sustainable Development in Nigeria: A Study of the Ajaokuta Steel Project</b> Oguchi, Chinweuba Benjamin	34
5	<b>Billboard Location and Product Purchase Intention of Selected Fast Moving Consumer Goods Companies in Lagos State, Nigeria</b> <sup>1</sup> Ulaikere Samuel Aihumenki - Okhai, <sup>2</sup> Egwuonwu, Thomas K. & <sup>3</sup> Kabuoh, Margret, Nma	47
6	<b>Motivation and Staff Productivity in the Federal Ministry of Education, Abuja</b> <sup>1</sup> Inienger, Chia Christopher & <sup>2</sup> Emem Udoh	65
7	<b>Sustainable Development Needs of Adult Education Investment in Niger Delta Region</b> <sup>1</sup> Osa Tawari & <sup>2</sup> Jonathan E. Oghenekohwo	81
8	<b>Quality of Nigerian University Education System: Implications for Functional Educational Development</b> <sup>1</sup> Saleh Agwom Dauda, <sup>2</sup> Uwaleke Gladys Chinelo & <sup>3</sup> Allahnana, Kwanza Maikudi	95
9	<b>Challenges to Educational Quality in Nigeria</b> Lohnan, Nanmwa Nansak	116

# CONTENTS

PAPER TITLE/ AUTHOR(S)		
10	<b>Physics Resource Availability and Utilization in Nigerian Secondary Schools</b> <sup>1</sup> Macmillan Mafulul Josiah & <sup>2</sup> Celina Shitnan Gana	127
11	<b>Effects of Incessant Strikes on Business Education Programme in Southwest Nigeria Universities</b> <sup>1</sup> Olaniyi, O. N. & <sup>2</sup> Onajite, G. O	136
12	<b>Systems Quality and Environmental Sustainability of Nigerian Tourist Sites: An Operations Management Challenge</b> <sup>1</sup> Ndu, Eugene Chigozie & <sup>2</sup> Ajao, Azeez Olamilekan	147