

International Journal of Scientific Research in Social Sciences & Management Studies

Volume 4 Number 2 December, 2019

ISSN

Print: 2579-101X | Online: 2579-1928

Published by

International Directorate of Policy & Research (IDPR), Jiwaji University, India
International Institute for Policy Review & Development Strategies (IIPRDS)
www.internationalpolicybrief.org

Editorial Contact

Rohit Kumar Verma

Study Centre - Institute of Law (SOS),
Jiwaji University Gwalior, (M.P)-INDIA

International Directorate of Policy & Research

c/o Engr. (Dr.) Diji Chuks

Department of Mechanical Engineering
Faculty of Technology, University of Ibadan, Ibadan - Nigeria

PT. Hussein Botchway

University of Energy & Natural Resources
Sunyani, Ghana

ED. Jonah Ulebor

Lextra Education Ltd
Leeds, LS 117HL, United Kingdom
admin@internationalpolicybrief.org

Frequency: Biannually

Open Access Policy: This journal provides immediate open access to its content on the principle of making research freely available to the public supports for a greater global exchange of knowledge.

Disclaimer: The views and ideas expressed in articles/ review are those of the authors(s) and not necessarily of the Editorial Board. Articles are published in good faith and the author(s) will be liable for any copyright infringements.

Reference: We accept American Psychological Association (APA) and a double or triple in text citation (Stephen, 2012 or Stephen, 2012: 14)

Editorial and Advisory Board

Prof. Nathaniel Ozigbo

Department of Business Administration
University of Abuja, Nigeria

Prof. Lars Kolvereid

Bodo Graduate School of Business, Norway

Associate Prof. Damian Mbaegbu

Department of Business Administration
Madonna University, Okija - Nigeria

Dr. Magaret Kabuoh

Business Administration and Marketing Department
Babcock University, Nigeria

Editorial Objectives

The International Journal of Scientific Research in Social Sciences and Management Studies (IJSRSSMS) aims at promoting quality research in related discipline of Social and Management Sciences. It publishes both applied and theoretical issues. The scope of the Journal covers research articles, original research reports, reviews and scientific commentaries in all areas of Social and Management Sciences. Interdisciplinary approach to research unity is also encouraged in IJSRSSMS which fortes research ideas from Multiple Scientific backgrounds. All articles published in IJSRSSMS are peer reviewed and published in Open Access basis.

Indexing/Abstracting/Library

The journal is processed for inclusion in,

- ◆ Google Scholar
- ◆ PIAS International Fact Sheets/Achieves
- ◆ Ulrich's Periodicals Directory (ProQuest)
- ◆ International Bibliography of the Social Sciences (IBSS)
- ◆ National Library of Nigeria cataloguing in publication data
- ◆ Brilliant International Research Library

Index, author's guidelines, ethics in publishing and ethical guidelines for journal publication see:

<http://www.internationalpolicybrief.org/journals>

<http://www.internationalpolicybrief.org/about-us/peer-review>

<http://www.elsevier.com/publishingethics>

<http://www.elsevier.com/journal-authors/ethics>

International Copyright Law: All right reserved under the International Copyright Law. This volume is published by the International Directorate of Policy & Research (IDPR), India, in research league with International Institute for Policy Review & Development Strategies, Nigeria. This journal-its cover page design and content may not be used or produced in any manner without written permission from the International Institute for Policy Review and Development Strategies, Nigeria.

Contents

	Paper Title/ Author(s)	
1	Ecological Challenges and Infrastructural Development in Nigeria: An Appraisal ¹ Oguchi, Chinweuba Benjamin & ² Oriaka, Christian C.	1
2	Impact of Farmers and Fulani Herdsmen Conflict on Socio-Economic Activities in Agatu LGA of Benue State, Nigeria ¹ Emmanuel Francis, ² Yahaya Bitrus Bawa & ³ Mohammed Sule Haruna	12
3	Do the Disaggregated Governance Index Exhibit Causality with Economic Growth in Nigeria Andohol Jerome	25
4	Population Growth and Unemployment Rate in Nigeria: A Causality Analysis ¹ Ominyi, Samuel Ogo, ² Ojiya, Emmanuel Ameh & ³ Tersugh, Ashifa	39
5	Sacrifice Ratio: An Empirical Analysis of the Nigerian Economy ¹ Amaduche, Stephen, ² Adediji, Adebisi Moses & ³ Adesanya, Babatunde Moses	55
6	Public Administration and Nation Building in Nigeria, Creating Connections and Developing Possibilities ¹ Phillip Oyadiran & ² Adekeye Joseph Adeshola	79
7	Sectoral Effect of Public Expenditure on Economic Growth in Nigeria ¹ Krokeyi, Wisdom Selekekeme & ² Niyekpemi, Beauty Okuboere	91
8	Mapping of Flood Incidence and Urban Resilience in Osogbo, Osun State, Nigeria ¹ Gasu, M. B., ² Olaiyiwola, O. & ³ Abayomi, O. E.	111
9	Total Quality Management (TQM) and Product Standardization: A Study of Nigerian Breweries PLC ¹ Asika, Kenneth-Rex Chibuzor, ² Ojogbo, Leonard Unodimma, ³ Dibashi, Tony & ⁴ Godson, Onyinyechi Gladys	130

Contents

	Paper Title/ Author(s)	
10	Infrastructural Funding in Nigeria: Investigating the Use of Bonds in Bridging the Gap ¹ Chukwunenye N. Kocha & ² Faith Nenyne-Kocha	143
11	Entrepreneurial Education and Venture Creation: An Emerging Economy Perspective ¹ Andah Ruth, ² Hauwa Lamino Abubakar & ³ Isichei Ejikeme Emmanuel	183
12	Impact of Social Needs on Employee Performance ¹ Oba Abimbola Aina-David, ² Ademola Joshua Adeniran & ³ Diyaolu Oludare George	201
13	Effect of Market Segmentation on Customer Patronage of Unilever Products in Abuja FCT ¹ Jiya Ndalo Santeli, ² Murat, Akyuz & ³ Opusunju Michael Isaac	222
14	Analysis of Strategic Marketing as Critical Tool for Entrepreneurial Survival: A Study of Toptree Oil Mills Nigeria Limited, Aba, Abia State ¹ Eke, Donatus Izuogu & ² Arugu Love O.	241
15	Perception of the Role of Social Marketing Principles in Problem-Behaviours among Herders-Farmers in North-Central Nigeria ¹ Barnabas Gbam, & ² Ismaila M. Yakubu	254
16	Risk-Factors Influencing Domestic Violence Against Men and Home Management Strategies in Akure South and Nsukka: Framework for Counsellors ¹ Obiageli I. Okoye, ² Adaoga B. Obuna & ³ Oliver I. Eya	269
17	Foreign Capital Inflows and Economic Growth: Evidence from Nigeria (1980-2017) ¹ Dennis B. Ewubare & ² Bigman Chidi Nwabueze	283
18	Corporate Governance and Performance of Listed Financial Firms in Nigeria Usman Gur Mohammed	300