

Tourism is widely considered as an effective contributor to socio-economic development, particularly in less developed countries. Despite the almost universal adoption of tourism as a developmental option, the extent to which economic and social development inevitably

follows the introduction and promotion of a tourism sector remains the subject of intense debate.

The Economics of Tourism Development examines contemporary economic and social issues in tourism development strategies with a close examination to approaches to tourism research, practice and sustainability. Looking beyond the much-studied mass tourism industries, it explores emerging development challenges in the African Tourism Economy and prospects for sustainability.

To professionals, academics, researchers, policy-makers, consultants, practitioners, government officials and students interested in tourism, particularly its policy and development strategies, this book is a timely and cutting edge literature for effective research.

Bassey Anam is an honours graduate in Policy & Administrative Studies with Post Graduate Degrees in Human Resource Management and Development Studies. A fellow of the International Institute for Policy Review & Development Strategies and Chair, African Research Council on Sustainable Development. He currently Coordinates the programme, Tourism and Hotel Management in the Institute of Public Policy & Administration, University of Calabar.

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## Economics of Tourism Development

