International Journal of Advanced Research in Accounting, Economics and Business Perspectives



Volume 8 Number 1 June, 2024

ISSN

Print: 2636-6894 | **Online:** 2636-6886

Published by

International Directorate of Policy & Research (IDPR), Jiwaji University, India International Institute for Policy Review & Development Strategies (IIPRDS) www.internationalpolicybrief.org

Editorial Contact Rohit Kumar Verma

Study Centre - Institute of Law (SOS), Jiwaji University Gwalior, (M.P)-INDIA

International Directorate of Policy & Research c/o Prof. Chukwuemeka Jude Diji

Deputy Vice Chancellor (Research, Innovations, Consultancy and Extension) Kampala International University, Kampala - Uganda

PT. Hussein Botchway

University of Energy & Natural Resources Sunyani, Ghana

ED. Jonah Ulebor

Lextra Education Ltd Leeds, LS 117HL, United Kingdom admin@internationalpolicybrief.org

Frequency: Biannually

DOI: 10.48028/iiprds/ijaraebp.v8.i1

Impact Factor: 0.31

Open Access Policy: This journal provides immediate open access to its content on the principle of making research freely available to the public supports for a greater global exchange of knowledge.

Disclaimer: The views and ideas expressed in articles/ review are those of the authors(s) and not necessarily of the Editorial Board. Articles are published in good faith and the author(s) will be liable for any copyright infringements.

Reference: We accept American Psychological Association (APA) and a double or triple in text citation (Stephen, 2012 or Stephen, 2012: 14)

Editorial and Advisory Board Rohit Kumar Verma

Study Centre - Institute of Law (SOS), Jiwaji University Gwalior, (M.P)-INDIA

Prof. Thomas Traynor

Department of Economics Wright State University, USA

Prof. Ozigbo, Nathaniel Chizoba

Department of Business Administration, University of Abuja

Prof. Antai, A. S.

Department of Economics University of Calabar

Prof. Kabouh Margret

Department of Business Administration and Marketing Babcock University, Nigeria

Dr. Anuli Ogbuagu

Department of Economics and Development Studies Federal University, Ndufu Alike Ikwo, Ebonyi State

Ebuka Paul Nwokolo

University of Kuala Lumpur Business School, Malaysia

Editorial Objectives

Advanced researches, reviews and reports in the field of Accounting, Statistics, Marketing, Economics and Business are published bi-annually in the International Journal of Advanced Research in Accounting, Economics and Business Perspectives. The Journal accepts both empirical and theoretical research.

Indexing/Abstracting/Library

The journal is processed for inclusion in,

- ◆ Google Scholar
- ◆ PIAS International Fact Sheets/Achieves
- ◆ Ulrich's Periodicals Directory (ProQuest)
- ♦ International Bibliography of the Social Sciences (IBSS)
- ♦ National Library of Nigeria cataloguing in publication data
- ◆ Brilliant International Research Library

Index, author's guidelines, ethics in publishing and ethical guidelines for journal publication see:

http://www.internationalpolicybrief.org/journals

http://www.internationalpolicybrief.org/about-us/peer-review

http://www.elsevier.com/publishingethics

http://www.elsevier.com/journal-authors/ethics

International Copyright Law: All right reserved under the International Copyright Law. This volume is published by the International Directorate of Policy & Research (IDPR), India, in research league with International Institute for Policy Review & Development Strategies, Nigeria. This journal-its cover page design and content may not be used or produced in any manner without written permission from the International Institute for Policy Review and Development Strategies, Nigeria.

Contents

	Paper Title/Author(s)	
1	Performance Analysis of Stock Market on Economic Growth in Nigeria (1992 – 2022)	
	¹ Owolabi, Adesegun, & ² Ajayi, Oluwaseyi Moses	1
2	Impact of Trade Liberalization on Non-Oil Manufacturing Sector Output in Nigeria: 1981-2022	
	¹ Abubakar Abdulrahman, ² Akpan Michael, & ³ Aigbedion I. Marvelous	13
3	The Impact of Corporate Governance on Financial Distress: Evidence from Listed Financial Institutions in Sri Lanka	20
	¹ Perera, T. M. & ² Munasinghe, M. A.	28
4	Health Expenditure and Industrial Productivity in Nigeria ¹ Malachy Ashywel Ugbaka & ² Mercy Chijioke Ihuoma	31
5	Impact of Fiscal Deficit on Economic Performance in Nigeria ¹ Amaegberi, Michael, & ² Wisdom Selekekeme Krokeyi	44
6	Knowledge Sharing Behaviour is Critical for Business Continuity in a Pandemic	
	¹ Suriana Ramli, ² Wan Nazihah Najwa & ³ Azhari Mohd Tan	62
7	Impact of Selected Macroeconomic Variables on Per Capita Income in Nigeria (1990-2022)	
	¹ Nwuju, Oliver Chimezie, ² Aiyedogbon O. John, & ³ Aigbedion, Marvelous	67
8	Fuel Subsidy Removal and Exchange Rate Volatility in Nigeria: Implications on Macroeconomic Stability	
	¹ Hamza Zubairu Kofarbai, ² Zubairu Ahmad, & ³ Usman Muhammad Dakingari	85
9	Impact of Cultural Diversity and Corporate Culture on Performance of Unilever Nigerian Employees	
	¹ Sodeke, Adewunmi Oluwakemi, ² Odusanya, Kafiu Sunkanmi, ³ Osademe, Gloria Chinagozi & ⁴ Opeoluwa, Olumakinwa Adebayo	99
10	Impact of Training and Development on Bank Employees'	
	Performance: A Case Study of Some Selected Banks in Lagos State ¹ Lucas, Olufunke Taiwo & ² Johnson, Felicia Omotola	111

Contents

	Paper Title/Author(s)	
11	Consumerism and the Globalization Agenda: A Strategic Marketing Management (SMM) Advocacy for Consumer Behaviour ¹ Asika, Kenneth-Rex Chibuzor, ² Udo-Orji, Chidinma,	
	³Okatta, Aloysius Uzoma & ⁴Okorie, Nkechi Fidelia	121
12	Career Challenges and Employee Task Performance Oremodu Solomon Akinsanya	131
13	Exposure to Brand Experience and Tolerance for Failure in Retail Halal Brand Belief: From the Perspective of the "Payung Rahmah Program"	1.4.4
	¹ Anizah Zainuddin, ² Sarah Irdina Ridzwan & ³ Sarah Batrisyia Ridzwan	144
14	The Contribution of Public Procurement Practices to Service Delivery of Nigeria National Petroleum Company (NNPC) Dakwang Dawam Hyacinth, & Muhammad-Awwal Jibir	148
		140
15	The Role of TETFund in Improving Infrastructure and Library Facilities in Northwest Nigerian University: An Evaluative Study Shuaibu Sulaiman & Abuhuraira Ado Musa	160
16	The Dilemmas of Trans-Border Crimes and Nigeria's National Security	
	¹ Nwokah, Imere Lordmizer, ² Namo, Innocent Benjamin, & ³ Murtala, Mohammed	178
17	Ownership Characteristics and Capital Structure of the Selected Insurance Firms in Nigeria	
	¹ Byuan, Mathias Terwase, ² Osoba, B Samson, ³ Udu, Ama Aka, ⁴ Abdullahi, Shehu Araga& ⁵ Tyohen T. James	193
18	Financial Intermediation and Economic Growth in Nigeria ¹ Uchegbu Basil Chibueze, ² Anyanwu, Hyginus Chukwuemeka &	200
	³Ejike, James Nwachukwu	209
19	Poverty Reduction in Nigeria: Does Inflow of Foreign Aid Matter? Ogunoye, Aderounmu Adebayo, & Adeyemi, Paul Adeniyi	223

Contents

	Paper Title/Author(s)	
20	Green Accounting and Firm Value of Healthcare Firms in Nigeria ¹ Samuel Sunday Charlie & ² Ifreke Isaiah Akpan	236
21	The Effect of Recruitment on Employee Commitment in Selected Deposit Money Banks in Lagos State, Nigeria ¹ Afolabi, Ibukunoluwa S. & ² Makinde Grace O.	265
22	Impact of Tax Professional Services, Deterrence and Incentives on Informal Sector Tax Collections in Kaduna State ¹ Abdullahi Ibrahim Isah, ² Nuraddeen Usman Miko, ³ Musa Suleiman Umar & ⁴ Murtala Abdullahi	280
23	E-Payment System and Small and Medium Scale Enterprises in Amassoma, Bayelsa State ¹ Michael A. Amaegberi, & ² Ebierinyo Ayebaemi Akarara	296
24	Moderating Profitability and Environmental Sustainability: A Study of Nigerian Export Promotion Council Policies ¹ Vivien E. Wogwu, & ² Eloke, P. D.	311
25	Deposit Money Banks' Credit Facilities and Private Sector Investment: The Role of Institutions in Nigeria ¹ Ogbuagu Anuli Regina, ² Akidi Victor, ³ Oladosu Isaac Olubiyi, & ¹ Mathew Enyinnaya	332
26	Penetration Dimension of Financial Inclusion and Poverty Index Evelyn Bassey Ewah	353
27	Government Healthcare Expenditure and Infant Mortality in Nigeria Azebi Oyeinbrakemi Innocent	363