

INTERNATIONAL JOURNAL OF DEVELOPMENT STRATEGIES IN HUMANITIES,
MANAGEMENT AND SOCIAL SCIENCES

ISSN Hard Print: 2360-9036 **ISSN Online:** 2360-9044 Vol. 16 No. 1 June, 2026

Published by
International Scientific Research Consortium
United Kingdom

Impact Factor: 0.42

DOI: 10.48028/iiprds/ijdshtmss.v16.i1

Frequency: Biannually

Open Access Policy: This journal provides immediate open access to its content on the principle of making research freely available to public supports for greater global exchange of knowledge

Disclaimer: The views and ideas expressed in articles/ reviewed are those of the author(s) and not necessarily of the editorial Board. Articles are published in good faith and the author(s) will be liable for any copyright infringements.

Editorial Contact
International Scientific Research Consortium
Dr. Abdulazeez D. El-Ladan
The Future Institute
10 Coventry Innovation Village
Coventry University
Technology Park, CV1 2TL, United Kingdom

Editorial and Advisory Board
Abdulazeez D. El-Ladan
Coventry University, UK

Professor Nathaniel C. Ozigbo
Department of Business Administration
University of Abuja, Nigeria

Professor Phil Marpleet
School of Humanities and Social Sciences
University of East London, UK

Professor Thomas Traynor
Department of Economics
Ulright State University, USA

Dr. Francis Banuro
University of Ghana Business School, Accra

Dr. Jifeng Wang
University of Illinois, USA

INTERNATIONAL JOURNAL OF DEVELOPMENT STRATEGIES IN HUMANITIES,
MANAGEMENT AND SOCIAL SCIENCES

ISSN Hard Print: 2360-9036 ISSN Online: 2360-9044 Vol. 16 No. 1 June, 2026

International Directorate of Policy & Research
c/o Prof. Chukwuemeka Jude Diji

Nexus International University,
Uganda

PT. Hussein Botchway

Centre for Clinical Innovations, Strategy and Policy,
Ghana

ED. Jonah Ulebor

Lextra Education Ltd
Leeds, LS117HL, United Kingdom
admin@internationalpolicybrief.org

Editorial Objectives

The International Journal of Development Strategies in Humanities, Management and Social Sciences (IJDSHMSS) publishes evidence based research findings that addressed specific by specific development issues in humanities, management and social sciences disciplines. Research methodologies are qualitative and quantitative.

Indexing/Abstracting/Library

The journal is processed for inclusion in,

- ◆ Google Scholar
- ◆ PIAS International Fact Sheets/ Achieves
- ◆ Ulrich's Periodicals Directory (ProQuest)
- ◆ International Bibliography of the Social Sciences (IBSS)
- ◆ National Library of Nigeria cataloguing in publication data
- ◆ Brilliant International Research Library

Index, author's guidelines, ethics in publishing and ethical guidelines for journal publication see:

<http://www.internationalpolicybrief.org/journals>

<http://www.internationalpolicybrief.org/about-us/peer-review>

<http://www.elsevier.com/publishingethics>

<http://www.elsevier.com/journal-authors/ethics>

International Copyright law: All right reserved under the International Copyright Law. This volume is published by the International Scientific Research Consortium UK, in research league with International Institute for Policy Review & Development Strategies. This journal-its cover page design and content may not be used or produced in any manner without written permission from the International Institute for Policy Review and Development Strategies.

Reference: We accept American Psychological Association (APA) and a double or triple in text citation (Stephen, 2012 or Stephen, 2012: 14)

CONTENTS

	PAPER TITLE/ AUTHOR(S)	
1	A Five-Factor Model of Entrepreneurial Resilience as a Driver of Nigerian Small and Medium Enterprises Market Share Expansion ¹ Falore, T. O., ² Adefulu, A. D., & ³ Ibhiedu, A. O.	1
2	Strategic Marketing Management Practices and Firm Performance of the Federal Housing Authority in Nigeria ¹ Mariam B. Afape, ² Adesoga D. Adefulu, & ³ Powel M. Worimegbe	22
3	New Public Management, Accountability, and Employee Performance in the Nigerian Civil Service: A Qualitative Analysis ¹ Bassey Ekpenyong Anam & ² Elizabeth Cyprian Agim	45
4	Market Share Warfare in the Age of Blockchain Technology Programmable Money ¹ Akitunde, O. O., ² Worimegbe, P. M., ³ Onu C. A & ⁴ E. A. Herbertson	66
5	Strategic Customer Engagement and Customer Satisfaction of Selected Pension Fund Administrators in Nigeria ¹ Binuyo, A. O., ² Akpa, V. O., & ³ Kolawole, O. D.	88
6	The Effect of Supply Chain Agility on Service Quality in Selected Liquefied Petroleum Gas (LPG) Firms in Lagos State, Nigeria ¹ Ezeh Chidinma Felicity & ² Makinde Olubisi Grace	110
7	Leadership Style and Employees' Job Performance in Selected Federal Government Agencies in Abuja, Federal Capital Territory (FCT), Nigeria ¹ Edibo, Ameh, ² Dannap, Edmund Nanzing, ³ Tony, Wuyep & ⁴ Ochoji, David Audu	137
8	Beyond Connectivity: Strategic Orientation and Business Outcomes of Mobile Telephone Networks in an Emerging African Economy ¹ Ezekwueme, Nnaemeka Emmanuel & ² David Joseph Olusegun	144

CONTENTS

	PAPER TITLE/ AUTHOR(S)	
9	Digital Investment is Not Liability ¹ Shehu, A. J., ² Egwakhe, J. A., ³ Kabuoh, M. N., & ⁴ Herbertson, E. A.	179
10	The Impact of Digital Technology on Cultural Heritage Preservation: A Humanities Perspective Emily Robert	203
11	Entrepreneurial Innovation and SME Sales Growth in Computer Village Ikeja, Lagos, Nigeria: An Empirical Investigation ¹ Godfrey Ehikioya, Oyamienlen, ² Kabuoh, Margret Nma & ³ Owolabi, Titilayo Joy	205
12	Cost Reduction Strategies as Determinants of Business Survival Among Fast-Moving Consumer Goods Firms in Lagos State, Nigeria ¹ Yusufu, Y. T., ² Worimegbe, P. W., & ³ Esator, G. O.	222
13	Industrial Dispute Settlement Mechanisms in Nigeria: A Critical Analysis of Mediation, Conciliation, and Arbitration ¹ Bassey Ekpenyong Anam & ² Kubua Peter Kubua	244
14	Impact of Selected Macroeconomic Variables on Foreign Direct Investment (FDI) Inflow into the Top Five (5) Oil Producing Countries in Sub-Sahara Africa (1999-2024) ¹ Musa Joshua Ibrahim, ² Akpan S. Michael, & ³ Ogwuche D. David	261
15	Public Service Delivery and Administrative Efficiency in Nigeria: Challenges, Reforms and the Pathway to Sustainable Governance Joy Iyeumbe Ogar	281
16	The Impact of EndSARS Protest on Nigeria Government ¹ Akinshey Stephen Unimke & ² Lily N. Ozumba	293
17	Parenting Styles and Parental Conflicts as Predictors of Criminal Behaviour Among Emerging Youths in Nigeria Phyllis Bassey Emeh	306

CONTENTS

PAPER TITLE/ AUTHOR(S)		
18	Leadership Agility and Employee Performance in Hybrid Work Environments in Nigeria: Why Human Resource Practices Matter ¹ Joy Enya Idu & ² Uduak Ebong Bassey	321
19	Trade, Institutional Quality and Trade Agreements: How Does Nigeria's Macroeconomic Stability Respond? ¹ Collins U. Udedi, ² Chika P. Imoagwu & ³ Ebele S. Nwokoye	336
20	Macroeconomic Instability and Youth Unemployment in Nigeria: Implications for Demographic Dividend ¹ Ogbaji, Felicia Omonya, ² Onoyom, Margaret Onwanyi, ³ Salami, Adeyemi Ismail & ⁴ Malachy Ashywel Ugbaka	356